



# AI and Intelligent Transformation

Designed for professionals from established companies seeking to optimize operations or from fast-growing ventures poised for disruption, this intensive program equips participants with the knowledge, strategies, and practical tools to thrive in the age of intelligent transformation.

**\$1,500 | 2 days | in person or online**



## Program benefits

- Gain a comprehensive understanding of AI and its transformative potential.
- Use case studies to analyze the different stages of digital and intelligent transformation across industries.
- Acquire tools and resources to overcome common challenges encountered in AI adoption.
- Develop a roadmap for implementing an AI-powered strategy within your organization.
- Gain insights into the evolving landscape of generative AI and its implications for future transformation.
- Network with like-minded leaders and industry experts.

## Featured topics

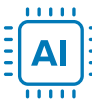
small group discussions, and interactive sessions to cover the following topics:



Demystifying AI:  
Understanding the  
Technology and its  
Impact



Business  
Transformation in the  
age of AI: From Digital  
to Intelligent



Industry-Specific  
Applications of AI



Building an AI-Ready  
Organization: Data,  
Infrastructure, and Talent

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ASU ahead of University of Miami,  
Rutgers University and Trinity College Dublin  
— Financial Times Executive Education ranking, 2024

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and locations



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