

Business Analytics and Big Data in a Global Economy

Master the nexus of business, technology, and global insights in today's knowledge economy. This two-day workshop empowers leaders with skills to excel in the data-driven global marketplace, emerging as savvy leaders driving organizational success.

\$1,500 | 2 days | in person or online

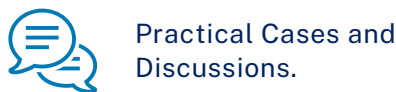
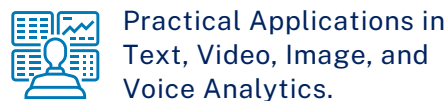
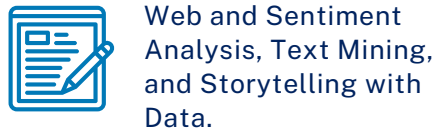
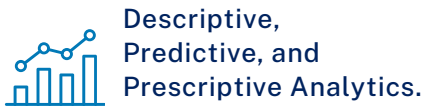


Program benefits

- Enhance understanding of the current state and future potential of data analytics and big data.
- Develop hands-on experience in applying these concepts to real-world business challenges.
- Improve your ability to make informed decisions based on data insights.
- Gain the competitive edge by leveraging data-driven strategies.
- Translate data insights into actionable business strategies.

Featured topics

small group discussions, and interactive sessions to cover the following topics:



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