

Digital Transformation

Equip yourself with the expertise to thrive in a digitally-driven future and lead your organization to success. The program helps leaders identify game-changing innovations, design winning strategies, implement them for maximum impact, as well as learn how to spot hidden opportunities, craft winning roadmaps, and drive successful adoption.

\$1,500 | 2 days | in person or online



Program benefits

- Craft data-driven strategies and infrastructure to navigate digital transformation complexities, optimize processes, and unlock new revenue potential.
- Champion engaging digital experiences, drive user adoption, and implement risk management frameworks to maximize customer value and mitigate cyber threats.
- Apply cutting-edge technologies like AI, IoT, blockchain, and bioinformatics to solve real-world challenges.

Featured topics

small group discussions, and interactive sessions to cover the following topics:



Technology Strategy and Operations



Data and Enterprise Architecture for Enterprise Leadership



Successful deployment of Customer Facing Technology



Supply Chain Systems

Thunderbird School of Global Management
#2 in the **U.S.** and **#17** worldwide
for **executive education**
custom programs

ASU ahead of University of Miami,
Rutgers University and Trinity College Dublin
— Financial Times Executive Education ranking, 2024

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